

Three Golden Rules of Investing of 21st Century

1) Invest from where you find yourself standing:

You may have missed massive investing opportunities in the past but the best part of investing is unlike many other things in life , it always gives you a second and a third and even a fourth chance and so on.

There's no point in crying over spilled milk when it comes to investing past missed opportunities needs to be done & dusted .

You need to start from where you stand & you'll never again get the opportunity to regret after a decade

So the key word of Investing is to START

2) Visible losses are the invisible wins which lead to Big Triumphs.

Investing is actually a job of collecting units, invisible wins in investing are very counter intuitive in nature.

In investing "Success Initially shows up looking like a failure" .

Long term Investors have this clarity and hence experience true compounding returns. They seek opportunities to invest in a flat or falling market when they are able to purchase units at old prices or lower than old prices.

This is how initial visible Losses result in invisible gains & the more one is able to accumulate such visible Losses the higher is the probability to experience massive triumphs

3) Nothing Fails Like Success: The worst fallout of early returns are redemptions

This is exactly the corollary of the previous law of investing.

Here visible "Failure initially shows up like a Success".

Early investing success is the biggest reason for long term investing failure.

This happens because early investing success spurs Investors to redeem and book profits. Quick returns this becomes the event for subsequent long term failure which shows up as opportunity cost.

Many investors get a little too excited about early gains & leave the game only to regret subsequently when they realise the massive compounding that they have missed out upon.

"Thus nothing fails like quick investing success"

Therefore it is seen the difference between Investments return & investor returns.

This happens just because the Investor chose to leave the investing game a bit too early

These are three Golden Rules of Investing of the 21st Century.

Disclaimer:

The contents herein mentioned are solely for informational and educational purpose only

This document is marketing material for a retail audience and does not constitute advice or recommendations. Past performance is not a guide to future performance and may not be repeated. The value of investments and the income from them may go down as well as up and investors may not get back the amount originally invested.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Benchmark Investments is a Registered Mutual Fund Distributor.

Benchmark Investments is NOT an advisory firm & NOR an Investments advisor.

The above calculation and illustration of figures are indicative only and not on actual basis.

We Benchmark Investments are not warrant the accuracy or completeness of the information, text, graphics, links or other items contained in this website.

We may make changes to the contents, or to the information described therein, at any time without any notice.

In case of any variance between what has been stated and what is contained in the relevant Act, Rules, Regulations, Policy Statements, etc, is possible and we do update as per our update made.

We neither endorses in any way nor offers any judgment or warranty and accepts no responsibility or liability for the authenticity, availability of any of the goods or services or for any damage, loss or harm, direct or consequential or any violation of local or international laws that may cause infringement by your visiting on these websites as well as on using websites links which are provided on these website.

Please consult your CA / Tax expert for taxation before investing.

The information provided on this website is to help investors in their decision-making process and shall not be considered as a recommendation or solicitation of an investment or investment strategy.

We do not provide tax, legal or accounting advice. This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for, tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any transaction.

Tax law is subject to continual change, at times on a retroactive basis and may result in incremental taxes, interest or penalties.

There are risks associated with fixed income investments, including credit risk, interest rate risk, and prepayment and extension risk. In general, bond prices rise when interest rates fall and vice versa. This effect is usually more pronounced for longer-term securities.

Stock investments have an element of risk. High-quality stocks may be appropriate for some investments strategies. Ensure that your investment objectives, time horizon and risk tolerance are aligned with stocks before investing, as they can lose value.

Benchmark Investments only acts as a mediator between its clients and the company inviting/accepting deposits, known as Principal Company.

The contents herein above shall not be considered as an invitation or persuasion to trade or invest. We accept no liabilities for any loss or damage of any kind arising out of any actions taken in reliance thereon.