

India Must Innovate - But What Is Stopping Us?

What Is Stopping India from Innovation?

Reasons Why India Is Not Innovating

Why Is India Behind on Innovation?

With an average domestic product growth of 5.5% over the past decade, India has become one of the fastest-growing economies in the world. The country has the largest democracy in the world, with the highest number of official languages. Not just that, we, as a country, have the broadest postal network too.

The list could be endless if we start mentioning the domain where the country has outsmarted itself. However, the question is, despite such potential, why does India still lag behind? What are the things that are stopping us from innovating in the first place?

If you want to know the answers to these questions, then here are the things that you must know:

Lack of Ideas

One of the most significant issues with India's lack of innovation is that people do not think out of the box. The country needs to step up their game and innovate in areas beyond defence technology. They should focus more on governance systems and try things that benefit the public.

If you take a look around, the country has everything. Things are absolutely sorted, whether it's the innovators, a good approach, or a governance process. What they lack the most is the inability to collaborate with the private sector and research universities to come up with the best outcomes.

We are also quite behind when it comes to acknowledging raw talent in the field. The main issue here is the organizational culture that still has a long way to go. Also, it's high time that a country uses social media to provide citizen services. It shouldn't be used just for campaigns and information dissemination but for other areas.

The country has also failed to leverage the aggregator business model for finding government applications. For those who don't know, the aggregator business model is a network notion that

connects several unorganized merchants to a single major site through a unique corporate image. It allows both the customers and providers to connect efficiently.

More Water-tight Offices

India is also lacking innovation due to inefficient approaches. The country should focus more on establishing disintegrated government offices and trying out remote work cultures. Even if they don't opt for work-from-home regimes, there should be near-to-home workplaces and a welcoming "We Work" approach in rural areas.

The country should go beyond the indisputable offices and departments, so there could be less corruption. Such regimes will also save money to construct and maintain offices/buildings in urban areas. There should be more departmental field offices, so there could be better public interaction, expenditure, and citizen convenience in the country.

The land these offices utilize could be used to bring revenue to the government.

More Focus on Fault-Finding Rather than Cause-Finding

India must realize that to innovate; there should be a good atmosphere. Only with an enabling environment can one strive to be successful. This could be justified by the fact that several Indians have become innovative when a suitable environment is provided.

There should be more flexibility in hiring and contracting. Besides that, there should also be mature management with unconventional strategies, so that goals can be fulfilled.

India is also more focused on fault finding. However, in reality, it should be more about the cause finding of the seems to fail. It's high time that country examines the failure in our system and be more courageous to accept the same.

One thing to note here is India's absolutely old-school scientific and administrative system. Not only does it drop innovative ideas, but it also deters good thoughts that may do wonders for the country.

So, to resolve such things, the country should indulge in a unique administrative culture. Experts and professionals should get out of their comfort zone and try to take high risks.

Lack of Unique Mindset

The mindset towards entrepreneurship in India mirrors that of countries like the US. But unfortunately, people just pick up irrelevant things from western culture. Although they consider Steve Jobs and Bill Gates as their role models, they are more into 'Quitting college to pursue their dream'.

They avoid their passion and commitment towards entrepreneurship. People are more misguided than enlightened. So, there should be a broader mindset of thinking and exploring to scale up the level of innovation in the country.

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